

# THE STATE OF GOVERNANCE IN PHILANTHROPY GULF REGION



## KEY INSIGHTS

Our research shows that:



The donor community understands the importance of good governance practices in the philanthropic and non-profit ecosystem.



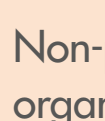
Implementing organisations have already embarked on their journey to introduce good governance practices within their organisations.



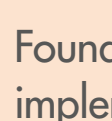
## CLASSIFYING THE ECOSYSTEM



### IMPLEMENTING ORGANISATIONS



Non-profit organisations



Foundations that implement their own programmes



### DONOR COMMUNITY



Corporations



Family Firms



Foundations

The philanthropic and non-profit ecosystem entails:



## GOVERNANCE TRENDS

Of the Survey Respondents:

100%

consider governance practices in the ecosystem need to be improved

82%

think there is a need to enhance governance practices within their own organisations

81%

of foundations provide grants to implementing organisations and also implement their own philanthropic programmes

**The general perception within this ecosystem is that there is a lack of trust by the donor community, hence why foundations and other donors often implement their own programmes.**



## GOVERNANCE PRACTICES



84%

of donors say that the presence of a board is an important factor to consider when providing funding to implementing organisations



80%

of implementing organisations say that they have established a board to help drive strategy and direction

**The majority of boards influence the strategic direction and annual plans of their organisations with less emphasis on issues like organisations diversity and succession planning.**



61%

of donors say that transparency is ultimately one of the most important factors to consider as part of their funding decision



85%

of implementing organisations say that their organisations is transparent

**Those who do share information with donors and the general public do so through annual reports and data published on their websites.**



91%

of implementing organisations say that they are implementing measures to evaluate the impact of their activities and programmes



94%

of donors say that it is important for the organisations they fund to have monitoring and evaluation practices in place

**Although the majority of organisations undergo some form of impact assesment, the ecosystem requires further training and development to be measuring their impact more effectively.**



84%

of implementing organisations say that they capture stakeholder feedback and expectations



87%

of donors say that they collect data about the needs of the communities they plan to give to prior to making their philanthropic contributions

**The majority of organisations capture feedback from internal stakeholders, beneficiaries, the general public and donors through interviews, direct meetings, surveys and events.**