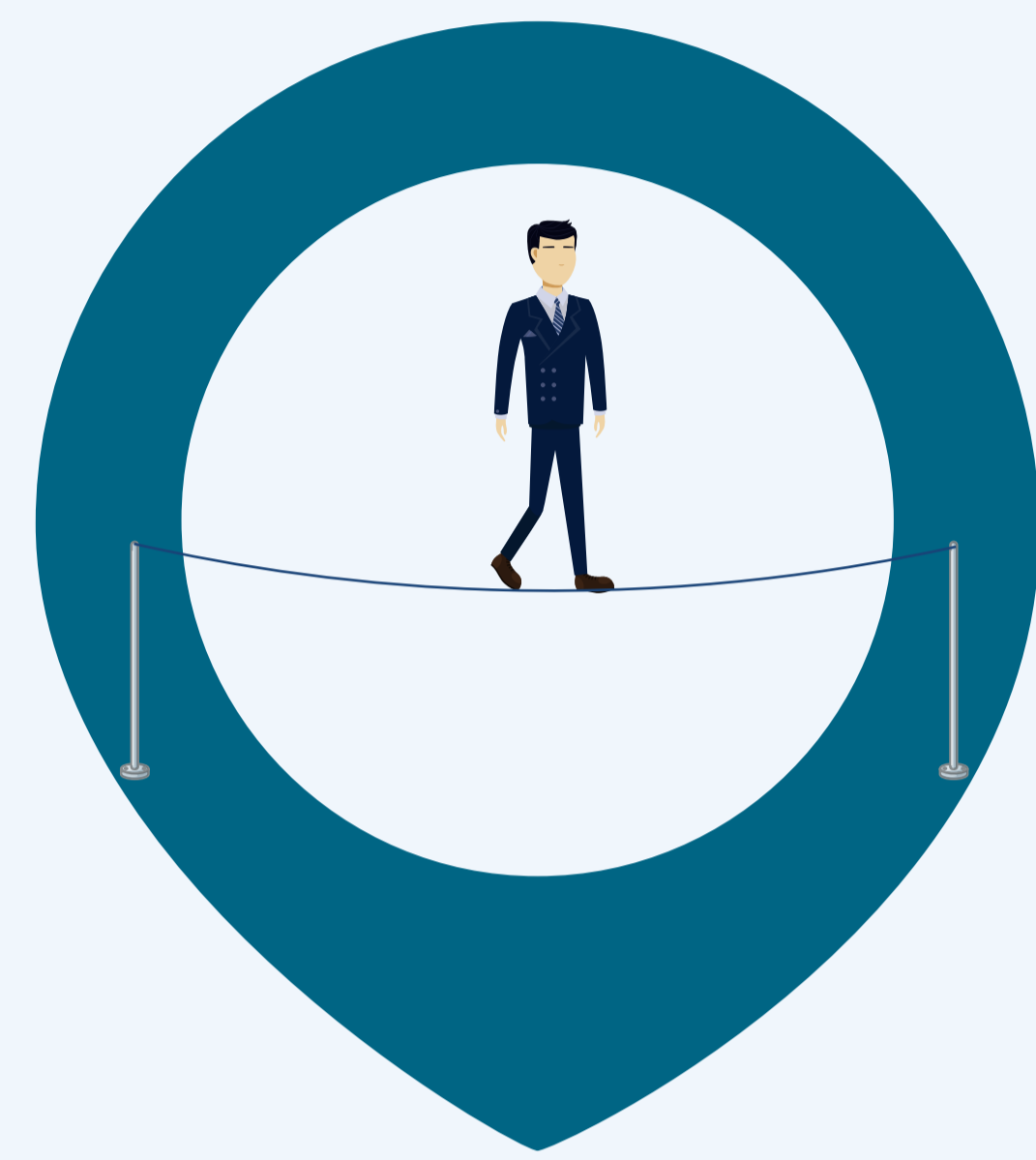


WHAT IS RISK MANAGEMENT?



Risk management is the process of controlling business activities to minimise the effects of risk on capital and earnings.



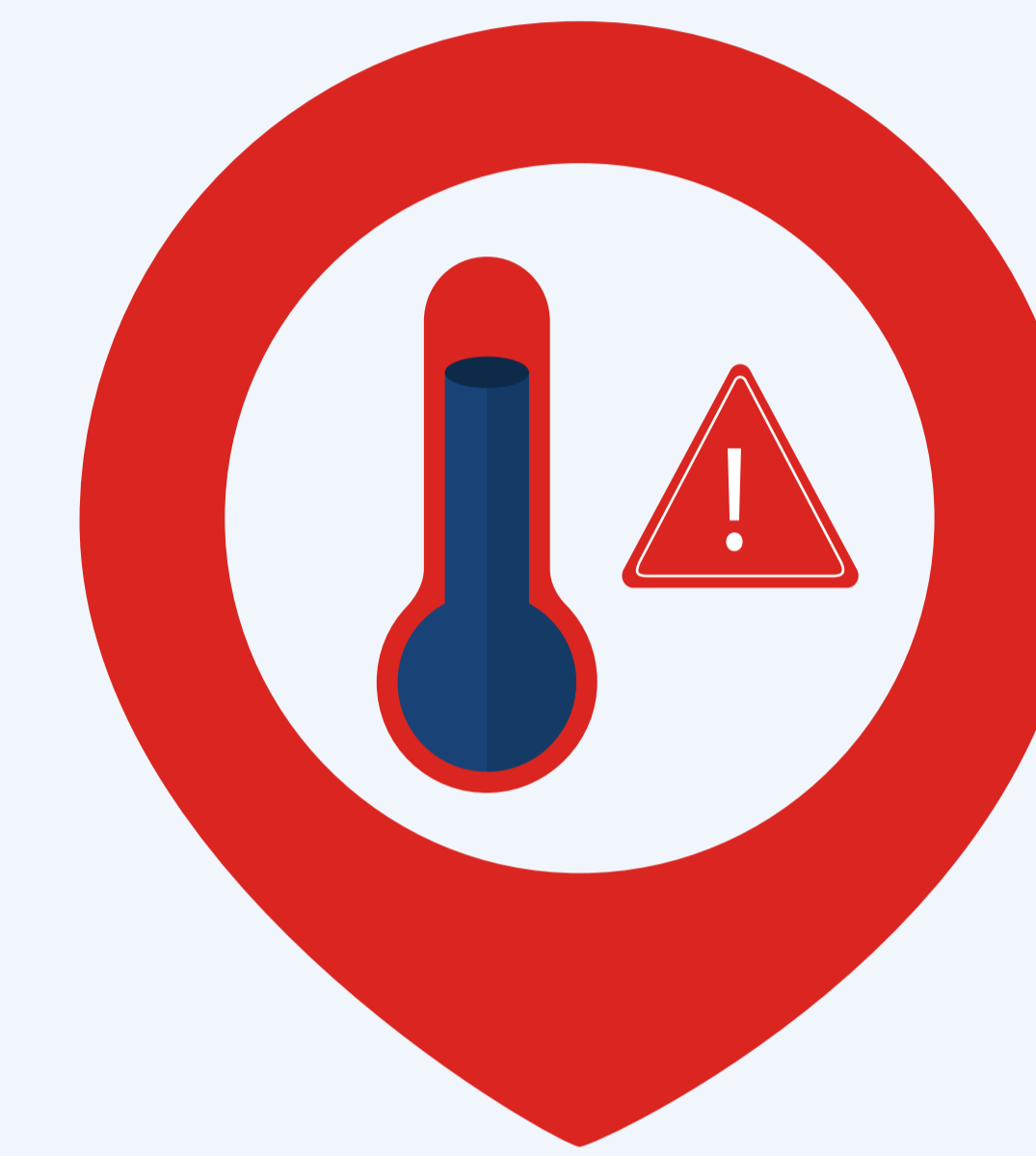
Risk management provides objective and consistent information to reduce business liabilities.



The creation of a risk-focused culture for a business allows risk to be considered and managed openly.



Formalised risk management supports better reporting and policies through risk analyses.



Risk management practices act as early warning systems that allow businesses to recognise and respond to risks.



Risk management involves creating and monitoring controls within a business to reduce future risk-related efforts.



Risk management frameworks help manage and report risks on time, benefiting business operations across the board.



In general, it is impossible to profit in business without choosing to take on a risk.



Steps can be taken to minimise the likelihood of a risk and/or its impact.



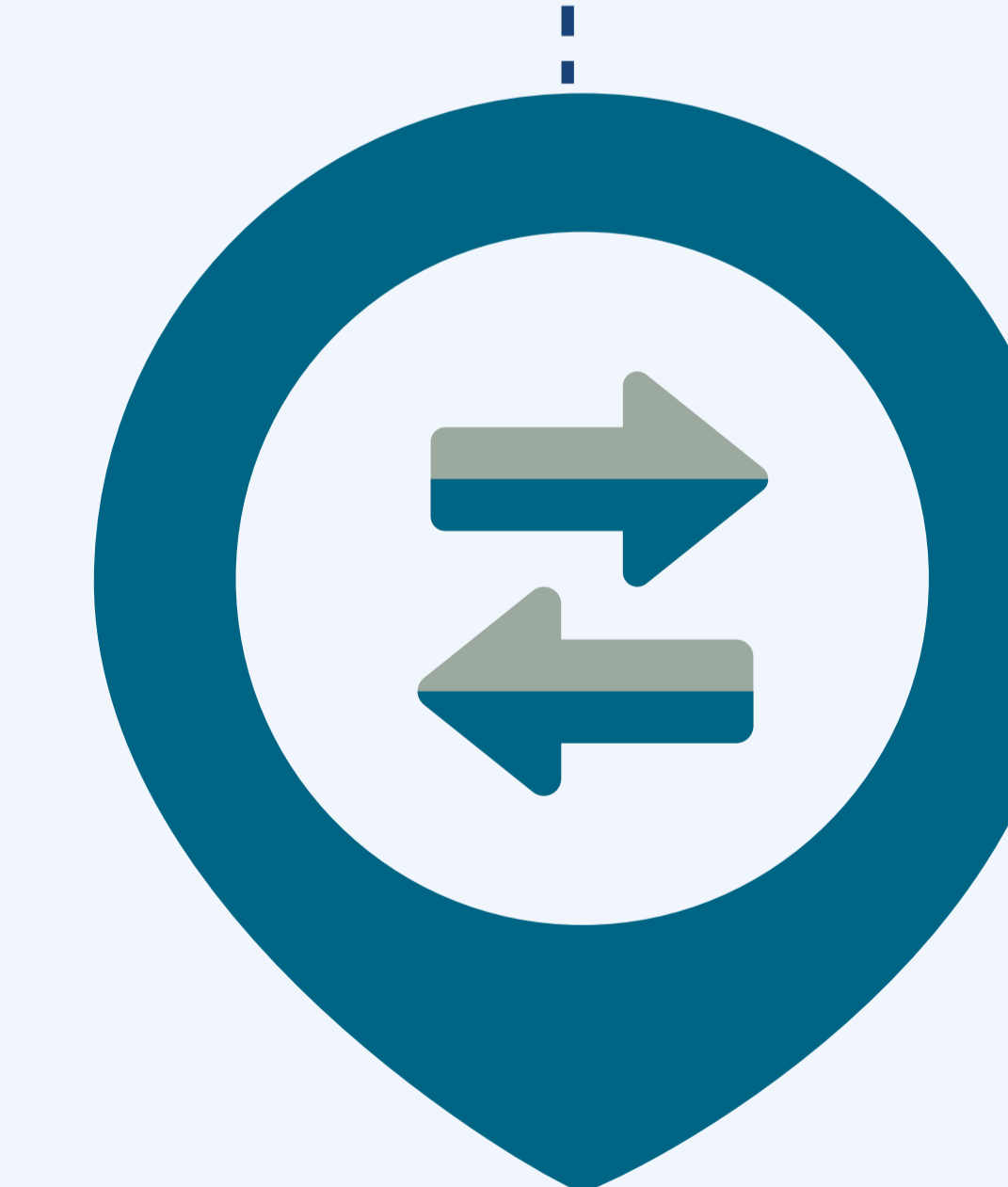
Businesses can choose to avoid risks by refraining from related actions.



Accepting a risk means facing known risks that may impact a business.



Businesses can also reduce risks by taking preemptive, mitigating actions.



Businesses can transfer all or part of the risk to a third party through insurance and outsourcing.



Knowing and planning for risks helps build a stronger, positive outlook for any business.