

## WHAT ARE ACCOUNTING STANDARDS?



Accounting standards are processes

of financial statements, while also

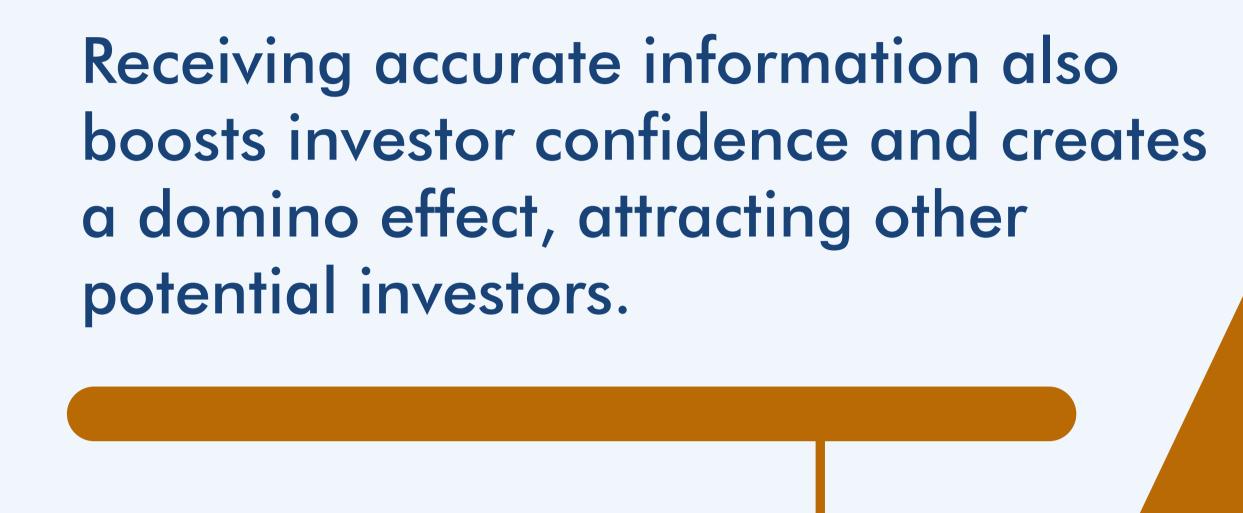
keeping track of cashflows.

that ensure legal and accurate reports

being implemented, businesses must hire experts who are

To ensure the right processes are knowledgeable about accounting standards.









Accounting standards help track success. Having a clear idea of business financials means having control over business prosperity and growth.

Implementing accounting standards creates and promotes a business' transparency, which translates to a positive public perception.

