



Fostering a Corporate Culture of **Accountability** and **Transparency**

Outcome Report

Business Pledge: Promoting a More Inclusive Workplace

Date: Tuesday, 19th April 2022

Location: Zoom Platform

Facilitated by:

Amira Amr Ali – Talent Acquisition Business Partner at Schneider Electric

Delivered to:

University of Bahrain

Attendees:

456 Graduate and Undergraduate Business Students

Key Takeaways:

The diversity and inclusion topic in the workplace have increasingly become a key topic of discussion in the Gulf Region over the past few years, driven by the need to increase regional and global competitiveness. However, while there are discussions in this area, the true value is yet to be realised as most businesses are yet to understand and identify the best way forward on how to enhance corporate governance capabilities in a cost-effective manner.

Amira shared with the students at University of Bahrain the differences between diversity and inclusion in terms of terminology, shed light on what the different unconscious gender biases are and the current framework and the D&I initiatives currently taking place at Schneider.

Amira ended the session with introducing Schneider's internship program launching in May-June 2022 across the Gulf Region with a call of action for all the students to apply in the relevant field.

Key Outcome:

Out of the 90 respondents on the post-evaluation survey, 65% of the respondents reported that they are very satisfied with the overall event including the speaker, content delivered, and knowledge learned.

A student stated, "The webinar was really easily understood. It was brief but it had caught my curiosity regarding the work that they do. The speakers Ms. Amira and Ms. Aya were both very encouraging and engaging for questions and inquiries. The length of the session was enough to highlight the topic. Overall, it was a good experience joining the webinar and if possible, I would like to participate on more in the future."

Another student stated: "No just wanted to say that the pearl initiative event has increased my knowledge about the topic discussed and motivated me in different ways."