



Diversity in Business Leadership Programme 

Human Resources The Heart of a Gender Inclusive Work Culture

Tuesday November 16, 2021 | 01:30 PM to 03:30 PM (GST)



Hassan Bouadar

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Human Resources – The Heart of a Gender Inclusive work Culture *Partnership with NAMA Women Advancement* Facilitated by FedEx

Session details

In-person event at Expo 2020 Dubai

Date: 16 November 2021

Time: 1:30 pm – 03:00 pm

Facilitator

- Auriel E. Rawlings: Regional Human Resource Manager, FedEx Express, Middle East and Africa
- Hassan Bouadar: Vice President Legal, Regulatory, and Human Resources FedEx Express Middle East, Indian Subcontinent and Africa (MEISA)

Session Objectives

The purpose of the workshop is to:

- Discuss the challenges faced by HR professionals in terms of inclusion
- Share favourable policies and successful best practice on recruitment and retention of women, particularly those in Senior Leadership positions

- Highlight the important role of HR professionals in Women's Inclusion and its impact
- Key tactics and tools for HR Professionals to takeaway and implement in their own companies

The HR Workshop addressed different forms of biases in recruitment process by reviewing recruitment policies that are more inclusive for women such as extended maternal and parental leave and nursing space/ childcare requirement(s) in the office. Towards the end of the workshop and through the different activities, companies were better able to assess biases and discussed placing effective measures to counteract them.

There were a total of 30 attendees, varied between private organisations and governmental entities.