



## Outcome Report

# Business Pledge: Sustainable & Responsible Growth Pillar

**Date:** Monday, 20<sup>th</sup> March 2023

**Location:** Princess Nourah Bint Abdul Rahman University (PNU)

## Facilitated by:

Jaleel Ghani, Corporate Ethics & Compliance General Manager at stc

## Delivered to:

Princess Nourah Bint Abdul Rahman University in KSA

## Attendees:

50 undergraduate students were in attendance.

## Key Takeaways:

The speaker provided an overview and provided multiple definitions on business & sustainability, then he took the students to a historical journey where he stated the changes in business & sustainability from 1700 up to now. He then took an in-depth look on business sustainability from the Environmental, Social & Governance (ESG) lens.

An interactive activity with the students was listing the different challenges & opportunities with ESG in action including the climate change, nature loss, social vitality, wealth generation, innovation, governing purpose, ethical behaviour, stakeholder engagement, etc. The students along with the speaker then highlighted the different well known and large initiatives for embracing ESG.

Finally, the discussion ended with a reminder of why ESG really matters and how we can all be part of the implementation.

## Key Outcome:

Most students stated that they have realised the urgency of acting on the ESG aspects, the importance of each of its pillar, the environmental, sustainable and governance.

### ***Below are some of the feedbacks the students shared with PI's team:***

Around 6 responses were "Thank you, and that they have benefited so much and learned a lot from the session."

Another student said: "I learned that most people might change their opinion about something if it affects a person they know."

Another student said: "I understood the Private sector's role in promoting responsibility and sustainable growth through corporate governance."

Another student said: "It was very interesting and innovative to have discussions and polls."